


## ORDER



**Wichita KS KSNW**

Orders	Order / Rev:	A2660461	 <b>KSN</b> Wichita KS KSNW	
	Alt Order #:	27060634		
	Product Desc:	SLFKS		
	Estimate:	8786		
	Flight Dates:	09/23/20 - 09/29/20		Primary AE:
	Original Date / Rev:	09/08/20 / 09/08/20		Sales Office:
	Order Type:	REG	Sales Region:	Katz Washington
				K-WAS
				Nat

Agency	Name:	<u>Mentzer Media Services</u>		
	Buying Contact:	<u></u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u>Mentzer Media Services Email</u>	Billing Calendar:	<u>Broadcast</u>
		<u>210 W. Pennsylvania Avenue</u>	Billing Cycle:	<u>EOM</u>
		<u>Towson, MD 21204</u>	Agency Commission:	<u>15%</u>

Advertiser	Name:	POL/Senate Leadership Fund PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	44	\$39,260.00	\$33,371.00
09/28/20	10/25/20	22	\$21,440.00	\$18,224.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	44	\$39,260.00	\$33,371.00	166.40
October 2020	22	\$21,440.00	\$18,224.00	88.20
<b>Totals</b>	<b>66</b>	<b>\$60,700.00</b>	<b>\$51,595.00</b>	<b>254.60</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

[illegible]

Order / Rev: A2660461  
 Alt Order #: 27060634  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$400.00		1.50			
N 5	Multi	09/25/20	09/25/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$400.00		1.50			
N 6	Multi	09/23/20	09/23/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$700.00		2.40			
N 7	Multi	09/24/20	09/24/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$700.00		2.40			
N 8	Multi	09/25/20	09/25/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$700.00		2.40			
N 9	Multi	09/28/20	09/28/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$700.00		2.40			
N 10	Multi	09/29/20	09/29/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$700.00		2.40			
N 11	Multi	09/28/20	09/28/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$600.00		2.00			
N 12	Multi	09/29/20	09/29/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$600.00		2.00			
N 13	Multi	09/23/20	09/23/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$600.00		2.00			
N 14	Multi	09/24/20	09/24/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$600.00		2.00			
N 15	Multi	09/25/20	09/25/20		CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00





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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$280.00		1.30			
N 26	Multi	09/29/20	09/29/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$280.00		1.30			
N 27	Multi	09/23/20	09/23/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$280.00		1.30			
N 28	Multi	09/24/20	09/24/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$280.00		1.30			
N 29	Multi	09/25/20	09/25/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$280.00		1.30			
N 30	Multi	09/23/20	09/23/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$600.00		2.80			
N 31	Multi	09/24/20	09/24/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$600.00		2.80			
N 32	Multi	09/25/20	09/25/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$600.00		2.80			
N 33	Multi	09/28/20	09/28/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$600.00		2.80			
N 34	Multi	09/29/20	09/29/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$600.00		2.80			
N 35	Multi	09/28/20	09/28/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$900.00		4.00			



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Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	09/29/20	09/29/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$900.00		4.00			
N 37	Multi	09/23/20	09/23/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$900.00		4.00			
N 38	Multi	09/24/20	09/24/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$900.00		4.00			
N 39	Multi	09/25/20	09/25/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$900.00		4.00			
N 40	Multi	09/23/20	09/23/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$1,000.00		5.10			
N 41	Multi	09/24/20	09/24/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$1,000.00		5.10			
N 42	Multi	09/25/20	09/25/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$1,000.00		5.10			
N 43	Multi	09/28/20	09/28/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	M-----					1	\$1,000.00		5.10			
N 44	Multi	09/29/20	09/29/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$1,000.00		5.10			
N 45	Multi	09/28/20	09/28/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	M-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	M-----					1	\$1,500.00		6.50			
N 46	Multi	09/29/20	09/29/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00

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Wichita KS KSNW

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KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$1,500.00		6.50			
N 47	Multi	09/23/20	09/23/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$1,500.00		6.50			
N 48	Multi	09/24/20	09/24/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$1,500.00		6.50			
N 49	Multi	09/25/20	09/25/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$1,500.00		6.50			
N 50	Multi	09/26/20	09/26/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	5.70	NM	1	\$800.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	Sat KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----S-					1	\$800.00		5.70			
N 51	Multi	09/27/20	09/27/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	3.30	NM	1	\$500.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	Sun KSN News at Five														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----S					1	\$500.00		3.30			
N 52	Multi	09/23/20	09/23/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$2,000.00		9.60			
N 53	Multi	09/24/20	09/24/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$2,000.00		9.60			
N 54	Multi	09/25/20	09/25/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$2,000.00		9.60			
N 55	Multi	09/28/20	09/28/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	M-----					1	\$2,000.00		9.60			
N 56	Multi	09/29/20	09/29/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$2,000.00		9.60			



Order / Rev: A2660461  
 Alt Order #: 27060634  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 57	Multi	09/28/20	09/28/20	Mon Prime Other 1	CM	7-9p	M-----	:30	2	\$2,400.00	P3	7.30	NM	2	\$4,800.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Mon Prime Other 1															
American Ninja Warrior-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					2	\$2,400.00		7.30			
N 58	Multi	09/23/20	09/23/20	Wed Prime Other 1	CM	7-10p	--W----	:30	2	\$1,600.00	P3	3.90	NM	2	\$3,200.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Wed Prime Other 1															
America's Got Talent Wed-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					2	\$1,600.00		3.90			
N 59	Multi	09/25/20	09/25/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	1	\$1,000.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Fri Prime Other 1															
America's Got Talent (R) Fri 8e/7c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$1,000.00		3.60			
N 60	Multi	09/25/20	09/25/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	1	\$1,000.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Friday 9-10p															
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$1,000.00		3.10			
N 61	Multi	09/27/20	09/27/20	FB Night in Amer Pre G&M	CM	FB Night in Amer	f-----S	:30	1	\$1,600.00	P3	8.00	NM	1	\$1,600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
FB Night in Amer Pre Game															
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$1,600.00		8.00			
N 62	Multi	09/27/20	09/27/20	NFL Game	CM	NFL Game	-----S	:30	1	\$4,800.00	P3	17.10	NM	1	\$4,800.00
Channels : KSNC,KSNG,KSNL,KSNNW															
NFL Game															
SNF: Green Bay @ New Orleans															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$4,800.00		17.10			
Totals													66	\$60,700.00	



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 27060634

CPE: 275/694/8786

Agency: MENTZER MEDIA  
SERVICE

210 W. Pennsylvania  
Avenue  
Suite 250  
Towson, MD 21204

Changes as of: 9/8/2020 at 7:49 AM

Flight: 9/23/20 - 9/29/20

Advertiser: Senate Leadership  
Fund

Product: SLFKS

Agency Order #: 9922363

Buyer: Scott, Kelly

Salesperson: KELLY JOHNS

202-872-5880

Separation:

Version: Current State Version 1

Station: KSNW

Market: Wichita

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS

202-872-5880

Con Type: POLITICAL/VOTE  
Total \$: \$60,700.00

Total Spots: 66

Total CPP: \$238.41

Total GRP: 254.6

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29							Total Spots	Total \$	CPP*	GRP*
							9/23	9/24	9/25	9/26	9/27	9/28	9/29				
1	W-F, M-Tu 6a-7a		Kansas Today 3	\$400.00	1.5	30	0	0	0	0	0	1	1	2	\$800.00	\$266.67	3.0
2	W-F, M-Tu 6a-7a		Kansas Today 3	\$400.00	1.5	30	1	1	1	0	0	0	0	3	\$1,200.00	\$266.67	4.5
3	7a-8a		Today Show (7-8am)	\$700.00	2.4	30	1	1	1	0	0	0	0	3	\$2,100.00	\$291.67	7.2
4	W-F, M-Tu 7a-8a		Today Show (7-8am)	\$700.00	2.4	30	0	0	0	0	0	1	1	2	\$1,400.00	\$291.67	4.8
5	W-F, M-Tu 8a-9a		Today Show (8-9am)	\$600.00	2.0	30	0	0	0	0	0	1	1	2	\$1,200.00	\$300.00	4.0
6	W-F, M-Tu 8a-9a		Today Show (8-9am)	\$600.00	2.0	30	1	1	1	0	0	0	0	3	\$1,800.00	\$300.00	6.0
7	Sa 6a-8a		Kansas Today Weekend	\$200.00	1.1	30	0	0	0	2	0	0	0	2	\$400.00	\$181.82	2.2
8	Sa 8a-9:30a		Saturday Today Show	\$300.00	1.4	30	0	0	0	1	0	0	0	1	\$300.00	\$214.29	1.4
9	Su 6a-8a		Kansas Today Weekend	\$200.00	1.1	30	0	0	0	0	2	0	0	2	\$400.00	\$181.82	2.2
10	Su 8a-9a		Sunday Today Show	\$300.00	1.6	30	0	0	0	0	1	0	0	1	\$300.00	\$187.50	1.6
11	W-F, M-Tu 9a-10a		Live With Kelly & Ryan	\$340.00	1.6	30	1	1	1	0	0	0	0	3	\$1,020.00	\$212.50	4.8
12	W-F, M-Tu 9a-10a		Live With Kelly & Ryan	\$340.00	1.6	30	0	0	0	0	0	1	1	2	\$680.00	\$212.50	3.2
13	W-F, M-Tu 12:30p-1p		Good Day Kansas	\$280.00	1.3	30	0	0	0	0	0	1	1	2	\$560.00	\$215.38	2.6
14	W-F, M-Tu 12:30p-1p		Good Day Kansas	\$280.00	1.3	30	1	1	1	0	0	0	0	3	\$840.00	\$215.38	3.9
15	W-F, M-Tu 4p-4:30p		Jeopardy B	\$600.00	2.8	30	1	1	1	0	0	0	0	3	\$1,800.00	\$214.29	8.4
16	W-F, M-Tu 4p-4:30p		Jeopardy B	\$600.00	2.8	30	0	0	0	0	0	1	1	2	\$1,200.00	\$214.29	5.6
17	W-F, M-Tu 4:30p-5p		Jeopardy	\$900.00	4.0	30	0	0	0	0	0	1	1	2	\$1,800.00	\$225.00	8.0
18	W-F, M-Tu 4:30p-5p		Jeopardy	\$900.00	4.0	30	1	1	1	0	0	0	0	3	\$2,700.00	\$225.00	12.0
19	W-F, M-Tu 5p-5:30p		KSN News	\$1,000.00	5.1	30	1	1	1	0	0	0	0	3	\$3,000.00	\$196.08	15.3
20	W-F, M-Tu 5p-5:30p		KSN News	\$1,000.00	5.1	30	0	0	0	0	0	1	1	2	\$2,000.00	\$196.08	10.2





125 West 55th St  
New York, NY 10019

Contract # 27060634

CPE: 275694/8786

Agency: MENTZER MEDIA  
SERVICE

210 W. Pennsylvania  
Avenue  
Suite 250  
Towson, MD 21204

Changes as of: 9/8/2020 at 7:49 AM

Flight: 9/23/20 - 9/29/20

Advertiser: Senate Leadership  
Fund

Product: SLFKS

Agency Order #: 9922363

Buyer: Scott, Kelly

Salesperson: KELLY JOHNS  
202-872-5880

Separation:

Version: Current State Version 1

Station: KSNW

Market: Wichita

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS  
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$60,700.00

Total Spots: 66

Total CPP: \$38.41

Total GRP: 254.6

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29							Total Spots	Total \$	CPP*	GRP*
							9/23	9/24	9/25	9/26	9/27	9/28	9/29				
21	W-F,M-Tu 6p-6:30p		KSN News	\$1,500.00	6.5	30	0	0	0	0	0	1	1	2	\$3,000.00	\$230.77	13.0
22	W-F,M-Tu 6p-6:30p		KSN News	\$1,500.00	6.5	30	1	1	1	0	0	0	0	3	\$4,500.00	\$230.77	19.5
23	Sa 6p-6:30p		KSN News	\$800.00	5.7	30	0	0	0	1	0	0	0	1	\$800.00	\$140.35	5.7
24	Su 5p-5:30p		KSN News	\$500.00	3.3	30	0	0	0	0	1	0	0	1	\$500.00	\$151.52	3.3
25	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$2,000.00	9.6	30	1	1	1	0	0	0	0	3	\$6,000.00	\$208.33	28.8
26	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$2,000.00	9.6	30	0	0	0	0	0	1	1	2	\$4,000.00	\$208.33	19.2
27	M 7p-9p		American Ninja Warrior-NBC	\$2,400.00	7.3	30	0	0	0	0	0	2	0	2	\$4,800.00	\$328.77	14.6
28	W 7p-9p		America's Got Talent Wed-NBC	\$1,600.00	3.9	30	2	0	0	0	0	0	0	2	\$3,200.00	\$410.26	7.8
29	F 7p-9p		America's Got Talent (R) Fri 8e/7p NBC	\$1,000.00	3.6	30	0	0	1	0	0	0	0	1	\$1,000.00	\$277.78	3.6
30	F 9p-10p		Dateline-NBC	\$1,000.00	3.1	30	0	0	1	0	0	0	0	1	\$1,000.00	\$322.58	3.1
31	Su 6p-7:20p		Football Night in America	\$1,600.00	8.0	30	0	0	0	0	1	0	0	1	\$1,600.00	\$200.00	8.0
32	Su 7:20p-10:30p		SNF: Green Bay @ New Orleans	\$4,800.00	17.1	30	0	0	0	0	1	0	0	1	\$4,800.00	\$280.70	17.1
TOTALS:							12	10	12	4	6	12	10	66	\$60,700.00	\$238.41	254.6



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 27060634 Changes as of: 9/8/2020 at 7:49 AM Version: Current State Version 1  
CPE: 275/694/8786 Flight: 9/23/20 - 9/29/20 Station: KSNW  
Agency: MENTZER MEDIA Advertiser: Senate Leadership Fund Market: Wichita  
210 W. Pennsylvania Avenue Product: SLFKS Office: WASHINGTON  
Suite 250 Agency Order #: 9922363 Service: Nielsen  
Towson, MD 21204 Buyer: Scott, Kelly Primary Demo: Adults 35+  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS  
Separation: 202-872-5880

Con Type: POLITICAL/VOTE  
Total \$: \$60,700.00

Total Spots: 66

Total CPP: \$238.41

Total GRP: 254.6

Special Instructions

Competitive Information	
Market Budget: \$54,840	
KSNW Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	66	\$60,700.00	254.6

Monthly Summary		
Month	Spots	Dollars
2020-Sep	44	\$39,260.00
2020-Oct	22	\$21,440.00
Total	66	\$60,700.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/8/20 7:49 AM	KELLY JOHNS	New	66		\$60,700.00	\$60,700.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Senate Leadership Fund

**Agency name:** Mentzer Media Services

**Address:** 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

**Contact:** Tammie Wingrove

**Phone number:** 410-825-7034

**Email:** twingrove@mentzermedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** Senate Leadership Fund

**Address:** 45 North Hill Drive Warrenton, VA 20186

**Contact:** Jack Pandol

**Phone number:** 202-559-6428

**Email:** info@senateleadershipfund.org

**Station is authorized to announce the time as paid for by such person or entity.**

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☐ N/A

**Name(s) of every candidate referred to:** Bollier

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):** US Senate

**Date of election:** 11/3/20

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

Abortion

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <b>Senate Leadership Fund</b>	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: <b>Carl M Fortz</b>	Name: <b>Audrey Berry</b>
Date of Request to Purchase Ad Time: <b>2/25/2020</b>	Date of Station Agreement to Sell Time: <b>9/8/20</b>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: **9/21/20**

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <b>A2660461</b>	Station Call Letters: <b>KSNW</b>	Date Received/Requested: <b>9/8/20</b>
Est. #: <b>8786</b>	Station Location: <b>Wichita, KS</b>	Run Start and End Dates: <b>9/23 - 9/29/20</b>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.